



WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire

E-newsletter keeping you up to date on Waikiki news, features, trends and more!

Volume XIII, No. 2

January 19-February 1, 2012

Kūhiō Avenue Sewer Rehabilitation

Beginning in February there will be a construction project on Kūhiō Avenue to renovate the sewer lines and associated manholes. A CCTV (closed circuit TV) inspection has shown that the cast iron pipes, vitrified clay pipes, and terracotta pipes all are in need of repair. Infiltration, corrosion (left), and even holes (right) were found throughout the sewer lines. Some manholes in the area were found to have missing bricks, loose liners, and corroded cover rungs. The project will maintain and repair the structural integrity of the system as well as decrease inflow/ infiltration. It will also reduce the risks of sewage spills in the area. This particular section of Waikiki covers 738 acres and services 20,000 residents, 75,000 tourists and 30,000 workers.



The sewer lines will be refurbished using a method known as “Cured in Place Pipe” or CIPP. CIPP is aptly described as a “pipe within a pipe”. Resin saturated coated felt tubing is inserted in manholes and through existing pipelines. Hot water or steam is then circulated through the tubing, curing the resin and forming a tightfitting, joint less, corrosion resistant pipe. Service laterals are then cut into the pipe using a robotic device. The new line is then closely inspected by CCTV. This pipe within a pipe is one of the least intrusive methods of sewer rehabilitation and has a 50 year design life. Manhole rehabilitation will involve repairing defects and the application of corrosion resistant epoxy coating.



Continued on next page

Inside this issue:

- | | | | |
|-----|--|----|---|
| 2 | Royal Hawaiian Center ushers in the Year of the Dragon with Chinese Lion Dancing on January 21 & 23 | 13 | Spring into action with Aston Hotels & Resorts' Threebie Freebie – Third Night Free Offer |
| 3 | Waikiki study of local residents reveals interesting data | 14 | Abhasa Spa ranked No.4 in the Top 100 Spas of 2011 |
| 4 | Rep. Mazie Hirono addresses bi-partisan Visit USA Act | 14 | Hard Rock launches Jimi Hendrix Signature Series: Edition 29 |
| 4 | Hawaiian led Nation's Airlines in On-Time Performance for Nov | 15 | Work in Paradise at Outrigger Luana Waikiki |
| 5 | Kung Hee Fat Choy! Celebrate Chinese New Year in Waikiki with Outrigger | 16 | Masako McCarter named Outstanding Employee of the Year by Hawai'i Lodging & Tourism Association |
| 6 | Hilton Hawaiian Village Waikiki Beach Resort to celebrate Chinese New Year and NFL Pro Bowl | 17 | ANTEPRIMA/WIREBAG launches 3rd “ANTEPRIMA X Hello Kitty” Collaboration |
| 6 | NFL Celebrity Bartenders at Ruth's Chris Steak House Waikiki Beach Walk Thursday, January 26, 2012 | 17 | Aqua honored with three awards |
| 7-8 | Wolfgang's Steakhouse by Wolfgang Zwiener Waikiki is again the Official Home of the NFL Pro Bowl 2012 Trophy | 18 | Aqua Hotels hires Stephen Keller as Corporate Controller |
| 9 | Royal Hawaiian Center features Teresa Bright, Sean Naauao, Kapala and Beer & Wine Garden at Waikiki Pro Bowl Block Party | 16 | Waikiki Hula Show at the Kūhiō Beach Hula Mound |
| 10 | Get up close and physical with Dancing with the Stars champion Karina Smirnoff | - | Ala Moana Blvd Resurfacing and Highway Lighting Replacement |
| 11 | Celebrity Chef Joanne Chang's pastry demonstration | - | ‘Ōlelo ola o ka ‘āina – Hō‘ailona Lanikila |
| 12 | OHANA Waikiki Connection Continues in 2012 | - | Royal Hawaiian Center FEB Entertainment and Events Schedule |
| | | - | Aloha Harmony Tea House – Grand Opening |
| | | - | Celebrate Chinese New Year |
| | | - | Outrigger's Weekly Events & Promotions, January 22-26 |
| | | - | Outrigger's Weekly Events & Promotions, January 29-February 4 |

... and MORE

Continued from front page

Impacts of the project will be noise, traffic and possibly odor. The construction will require heavy equipment and power tools. The installation of the CIPP is also a continuous process that will require work during the evening. A

DOH community noise permit has been acquired as the construction will exceed permissible sound levels. Normal permit hours are Monday through Friday 7am-6pm, and Saturday 9am-6pm. Most of the construction will be done during these allotted times. The best available control technology mufflers and enclosures will be used to help mitigate the sound. In terms of traffic, one lane in each direction will be open at all times, and driveway access will be maintained. There will also be relocations of bus stops and restrictions on street parking.

Tentatively the project schedule is as follows.

- The sewer rehabilitation portion will go from February 2012 till August 2012.
- Manhole repair will go from August 2012 till November 2012.
- From November 2012 till March 2013 will be restoration and clean up.

Though when completed this project may not be readily noticeable to the naked eye, it will insure the cleanliness and beauty that all visitors and locals have come to expect when they visit Waikiki.

Royal Hawaiian Center ushers in the Year of the Dragon with Chinese Lion Dancing on January 21 & 23

DETAILS: Ring in the Chinese New Year at Royal Hawaiian Center! Celebrate with Lion dancing and a martial arts performance by Lung Kong Physical Culture Club on two days: Saturday, January 21 and Monday, January 23. Performances will begin in The Royal Grove with a blast of firecrackers. Feed the lions *lisee* (red money envelopes) to bring good luck, health and prosperity for the coming year and watch as the lions perform martial arts, engage in a *lisee* puzzle and dance around the Center visiting participating merchants.

For more information, call Lei Ohu Guest Services at (808) 922-2299 or visit www.RoyalHawaiianCenter.com.

WHAT: Chinese New Year Lion Dance Festivities

WHEN: Saturday, January 21 – 3:30 p.m.
Monday, January 23 – 5:00 p.m.

WHERE: The Royal Grove, Royal Hawaiian Center

PUBLIC PARKING: Royal Hawaiian Center has the largest garage in the heart of Waikiki with 10 levels of parking and more than 600 stalls. The parking garage entrance is located up the ramp on the right side of Royal Hawaiian Avenue.

The Center's validated parking promotion offers first hour free parking with \$1 per hour after that for up to 4 hours (\$3 for 4 hours). Standard parking rates apply thereafter, at \$6 per hour. Special event \$5 parking validation is available at Lei Ohu Guest Services. No minimum purchase is required for validation.



Waikīkī study of local residents reveals interesting data

WIA has just completed an extensive survey of one thousand local residents done by the Honolulu based firm of SMS Research & Marketing, Inc. The study was done, Egged said, because “although much progress has been made in Waikiki the last ten years, we were not sure how local perceptions of Waikiki had changed. We have heard many people say they don’t go to Waikiki any more, but we really had no reliable data to quantify those numbers, or explain what it would take to bring local residents back to Waikiki. What we learned from this study gives us a baseline to better track our local resident visitors and get them into Waikiki more often.”

The data showed that seventy three percent (73%) of Oahu residents and forty eight percent (48%) of Neighbor Island adults have been to Waikiki at least once in the past year. They went here primarily to eat in fine dining restaurants, shop and go to the beach. The majority of them, fifty four percent (54%) said they go to Waikiki less often than before. Many of them said crowds and traffic (26%), expensive parking (20%) or “no reason to go” (11%) as reasons to stay away from Waikiki. Those individuals who tended to visit Waikiki in the past year were usually younger and have lived in the islands for less than five years.

Respondents to the survey were asked what they would like to see improved in Waikiki and they mentioned churches, more live shows, cheaper parking, nightlife activities, shopping and casinos. SMS also asked a set of questions that included the option of a new Entertainment Center that would include such amenities as show rooms for local musicians and performers, movie theaters, a gambling casino and even mainland style live shows. When asked how likely it would be for them to visit such an Entertainment Center, seventy six percent (76%) of respondents said they would be very or somewhat likely to go there.

“We asked this question because there is clearly less entertainment to attract local people to Waikiki, especially at nighttime, than in the past,” said Egged. “In the 1990s, there were more than a half dozen movie theaters, multiple shows that featured such well- known names as Don Ho, the Cazimero Brothers and more high quality places for music and dancing. Today, there are a few live shows and music places, but there is certainly not as many as in the past. Even all the movie theaters are now gone. All that has probably impacted our visits by local people,” he said.

To further understand what it would take to bring more residents into Waikiki, the SMS study also included data about trips to the mainland taken by local people in the past. It found that more than eighty percent (80%) of Hawai'i residents have visited the mainland within the past decade, with forty one percent (41%) having gone there during 2011. In order, the most popular places locals visited on the mainland, primarily for entertainment, were Las Vegas, Los Angeles, and San Francisco. Sixty nine percent (69%) of Hawaii travelers in the survey said they had visited Las Vegas, the most popular destination from Hawaii, an average of 7.3 times in the past decade. The majority of them went to Las Vegas for either the gambling aspect or the entertainment.

Questions were also asked to determine if an Entertainment Center in Waikiki could impact the volume of people visiting Las Vegas on a regular basis. It was found that forty two percent (42%) of those who went to Las Vegas to gamble and fifty four percent (54%) who went there for live entertainment said they would be more likely to stay in Hawaii if a new Entertainment Center were opened in Waikiki. The SMS study also showed that such a Center could generate as much as \$400 million in revenues, especially since seventy six percent (76%) of the people polled said they would visit such an Entertainment Center if it existed.

Given the controversial nature of legalized gambling in Hawai'i, questions were specifically asked about the viability of a Waikiki casino. Fifty eight percent (58%) of local residents said they felt it will have a positive effect on Hawai'i's economy, while thirty seven percent (37%) disagreed. At the same time, fifty four percent (54%) said that legalized gambling will have a negative impact, while forty two percent (42%) did not believe it would have a negative impact. Of those who favored the single casino concept, the majority were lifetime Hawai'i residents, while the majority of those opposed to the casino idea have been residents of the islands for less than five years. Forty four percent (44%) of all people polled, however, felt that Waikiki should be limited to a single casino. Only eight percent (8%) of local residents who do not travel to Las Vegas said they would go to the casino.

The full survey will soon be posted on the WIA website but if there are any questions or requests for the full survey in the interim please call Rick at 923-0775.

Rep. Mazie Hirono addresses bi-partisan Visit USA Act at Waikīkī press conference

At a press conference in the Royal Hawaiian Center Royal Gove, Rep. Mazie Hirono (D- Hawai'i) recently spoke about the bi-partisan Visit USA Act, a bill she co-sponsored with Rep. David Dreier (R-California). This new piece of legislation has the capability to positively influence Hawai'i's tourism industry. The Visit USA Act would allow for five-year multiple entry visas for visitors from China as well as prolonging the visa time for Canadian retirees from 180 to 240 days. The bill also includes other reforms and visa waiver changes that are designed to propagate tourism in the US. Visit USA Act has also been introduced in the U.S. Senate by Sens. Daniel Akaka (D- Hawai'i), Chuck Schumer (D- N.Y.), and Mike Lee (R- Utah).

Rep. Hirono said "The Pacific region is a vast market for new visitors. Reforming our visa process is a cost-effective, common sense way to make it easier and more inviting for international businesses and tourists to come to Hawai'i and the U.S. It's why this is an idea both Democrats and republicans are behind.

Rep. Hirono's said that, of the 54 million Chinese citizens who traveled abroad only 800,000 visited the U.S. Visitors from China can currently only apply for a one year, multiple entry visa. The Hawai'i Tourism Association has said that tourists from China, on average, spend up to \$350 a day. The new influx of tourists created by this bill could bring revenues up to \$573 million for Hawai'i.



L-R Mike McCartney/HTA, Sen. Hirono, Roy Yamaguchi

In 2010 over 400,000 Canadians and 62,000 Chinese visited Hawai'i.

Hawaiian Led Nation in On-Time Airlines Performance for November

Hawaiian Airlines was the nation's top-ranked carrier for punctuality with its flight schedule in November 2011, as reported today in the *Air Travel Consumer Report* issued by the U.S. Dept. of Transportation (DOT).

Hawaiian achieved a 92.0 percent on-time performance with its flights during November to earn the DOT's #1 ranking for the nation's 16 largest carriers covered by the report.

Additionally, Hawaiian ranked second overall in the airline industry for fewest flight cancellations in November, with only six cancellations reported out of 5,324 total flights, or 0.1 percent.

Hawaiian is the largest provider of air service to Hawaii from the Western U.S. with daily nonstop flights from 10 gateway cities on Airbus A330-200 and Boeing 767-300 aircraft, making it the only carrier to use wide-body aircraft for all transpacific flights.

Hawaii's largest and longest-serving carrier is also the leading provider of air service between Honolulu and the neighbor islands of Kauai, Maui and Hawaii Island.

The DOT report is available at <http://airconsumer.ost.dot.gov/reports/atcr12.htm>.



Kung Hee Fat Choy! Celebrate Chinese New Year in Waikīkī with Outrigger

WHAT: Celebrate Chinese New Year, the “Year of the Dragon,” in Waikiki

Outrigger Hotels & Resorts, Waikiki Beach Walk® and Island Jewelry invite the general public to ring in the Chinese New Year in Waikiki with traditional lion dance performances at several locations and a Chinese pole jumping performance by the Chinese Lion Dance Association at Waikiki Beach Walk.

The Chinese lion dance is a cultural tradition dating back several thousand years. It is believed that the lion dance serves as a symbol of protection, good luck, prosperity, health, longevity and blessings. In Hawaii, the traditional Chinese lion dance has become a staple in many island celebrations and special occasions, including weddings, first birthday celebrations, graduations, and so on. This year, a lion dance performance will take place at Outrigger Waikiki on the Beach, Outrigger Reef on the Beach, and Waikiki Beach Walk.



The Chinese Pole Jumping performance team from the Chinese Lion Dance Association has become Hawaii’s ambassador to Hong Kong in the sport of pole jumping or “jong” lion dance. They have represented Hawaii in various international pole jumping lion dance tournaments in Hong Kong and Taiwan. The team has also been featured on KITV’s local television program “Pamela Young’s Mixed Plate” as they traveled to Asia to compete against the best lion dance teams from around the world.

WHERE: Outrigger Reef on the Beach, Outrigger Waikiki on the Beach and Waikiki Beach Walk

WHEN: January 27, 2012 *Scheduled times vary by venue*

4:00-5:30 PM - Outrigger Waikiki on the Beach – Traditional Lion Dance Performance

4:00-5:30 PM - Outrigger Reef on the Beach – Traditional Lion Dance Performance

6:00-8:30 PM - Waikiki Beach Walk – Traditional Lion Dance Performance & Chinese Pole Jumping

PARKING: Valet Parking: \$6.00 up to four hours at the Embassy Suites-Waikiki Beach Walk (201 Beachwalk) and the Wyndham Vacation Ownership-Waikiki Beach Walk (227 Lewers Street), with any same-day purchase from any Waikiki Beach Walk merchant.

CONTACT: For more information, call (808) 931-3591 Monday thru Friday, 8:00am - 5:00 pm.



Hilton Hawaiian Village Waikiki Beach Resort to celebrate Chinese New Year and NFL Pro Bowl

The Hilton Hawaiian Village Waikiki Beach Resort is holding events on consecutive days next week to commemorate Chinese New Year, and the start of Pro Bowl 2012 Week here in Hawaii.

On Monday, January 23 at 6 p.m., the 63rd Narcissus Queen and Her Court will make an appearance at the Tapa Bar to welcome the Year of the Dragon. Named Narcissus Queen by the Chinese Chamber of Commerce of Hawaii two weeks ago, Queen Tiffany Au will be joined by 1st Princess Amanda Wong, 2nd Princess Stephanie Wang, 3rd Princess Julianne Cheng and 4th Princess Cherie Ching in an appearance, which will be followed by 10,000 firecrackers and a traditional lion dance around the resort until about 8:30 p.m.

The following evening on Tuesday, January 24, the Pro Bowl cheerleaders will be at the resort for an autograph session between 7 and 8 p.m. outside Tropics Bar & Grill. Prior to the autograph session, they will be taking their official photos at resort's Super Pool. The autograph session is free and open to the public. The all-star cheerleaders are here for the National Football League's all-star game that will take place on Sunday, January 29.



The 2012 Narcissus Court from left to right: 3rd Princess Julianne Cheng, 1st Princess Amanda Wong, Queen Tiffany Au, 2nd Princess Stephanie Wang, 4th Princess Cherie Ching



The 2011 NFL Pro Bowl Cheerleaders posed for this photo last January with Hilton Hawaii's Area Vice President Jerry Gibson and Hilton Hawaiian Village Executive Chef Jeffrey Vigilla.

NFL Celebrity Bartenders at Ruth's Chris Steak House Waikiki Beach Walk, Thursday, January 26, 2012

Former All-Pro running back for the Kansas City Chiefs, Christian Okoye aka "The Nigerian Nightmare," and a few of his NFL Alumni will be serving cocktails behind the bar from 6pm - 8pm on Thursday, January 26, 2012 at Ruth's Chris Steak House Waikiki Beach Walk. Proceeds will benefit the Christian Okoye Foundation, an organization created to help underprivileged youth through sports and mentorship programs.

An Island favorite, Ruth's Chris Steak House appeals to kama`aina and visitors at its restaurants at Waikiki Beach Walk.

Wolfgang's Steakhouse by Wolfgang Zwiener Waikiki is again the Official Home of the NFL Pro Bowl 2012 Trophy

*Photo Ops & autograph opportunities among activities at the
award-winning restaurant at the Royal Hawaiian Center 1/24-1/28/12*

Wolfgang's Steakhouse by Wolfgang Zwiener at the Royal Hawaiian Center in Waikiki is, once again, the official Pro Bowl 2012 Trophy Host from January 24-28, 2012. Wolfgang's Steakhouse was also the official home of the trophy last year, the Pro Bowl MVP trophy's inaugural year.

The trophy will be featured at a press conference (for media, only) at the Hilton Hawaiian Village Resort & Spa on Tuesday, January 24th, then brought to Wolfgang's Steakhouse at approximately 12:45 p.m. by Wolfgang and Peter Zwiener and General Manager Bill Nickerson, accompanied by the Pro Bowl Cheerleaders and mascot. The public is invited to greet the trophy at this time. Limited photo ops will be available with the cheerleaders, as well.

From January 24th through the Pro Bowl Block Party on January 28th* (*except 1/25 - see below), the Pro Bowl Trophy will be on display at Wolfgang's Steakhouse during regular hours - 11 a.m.~10:30 p.m. daily, and the public is invited to take a photo with the trophy at no charge.

"We welcomed thousands of excited Pro Bowl fans who came in last year to take a photo with the trophy," said Nickerson. "And many of them also stayed for lunch, happy hour, and dinner with us! This is really the only opportunity for fans to take a photo, up close and personal, with such an iconic trophy - it's truly a unique experience! I recommend coming earlier in the week - there were long lines and hours-long wait on Saturday night during the Pro Bowl Block Party."

A summary of events is below. Stay tuned for more announcements on cheerleader appearances at Wolfgang's Steakhouse throughout Pro Bowl Week.

SUMMARY OF NFL PRO BOWL EVENTS AT WOLFGANG'S STEAKHOUSE
Royal Hawaiian Center, Waikiki. Building C, Level 3 Tel. (808) 922-3600

TUESDAY, JANUARY 24, 2012

12:45/1:00 p.m.

PRO BOWL TROPHY ARRIVAL

Following the NFL Pro Bowl press conference at the Hilton Hawaiian Village Resort & Spa at 11:30 a.m., the new NFL Pro Bowl Trophy will be ceremoniously brought to Wolfgang's Steakhouse by Wolfgang Zwiener, it's "home" during Pro Bowl Week in Hawaii. Be among the first to see the trophy and take a picture with it at Wolfgang's Steakhouse! Limited photo ops available with the Pro Bowl Cheerleaders.

And stay for lunch!!! In addition to our regular menu, Wolfgang's popular \$10 Daily Lunch Specials include our 1/2-lb. Prime Sirloin Burger with Fries & Onion Rings; Fresh Mahimahi Fish & Chips with Fries; Fresh Mahimahi Sandwich with Fries & Onion Rings; or the Wolfgang's Tropical Chop Salad.

1:00-10:30 p.m.

PRO BOWL TROPHY PHOTO OPPORTUNITIES

The public is invited to take photos with the NFL Pro Bowl Trophy. No purchase required, but check out our menu and ask about our specials during Pro Bowl Week!

Wolfgang's Tip: Join us for lunch (11 a.m.~5 p.m.), happy hour (4~6:30 p.m.) or dinner (5~10:30 p.m.)! continued



Wolfgang Zwiener with Pro Bowl 2011 Cheerleaders

Continued from previous page

WEDNESDAY, JANUARY 25, 2012*

1:00-3:00 p.m., only*

PRO BOWL TROPHY PHOTO OPPORTUNITIES

*The trophy will be removed temporarily for private player events at another location.

THURSDAY, JANUARY 26, 2012

11:00 a.m.-10:30 p.m.

PRO BOWL TROPHY PHOTO OPPORTUNITIES

Wolfgang's Tip: Join us for lunch (11 a.m.-5 p.m.), happy hour (4-6:30 p.m.) or dinner (5-10:30 p.m.)!

FRIDAY, JANUARY 27, 2012

11:00 a.m.-10:30 p.m.

PRO BOWL TROPHY PHOTO OPPORTUNITIES

Wolfgang's Tip: Join us for lunch (11 a.m.-5 p.m.), happy hour (4-6:30 p.m.) or dinner (5-10:30 p.m.)!

SATURDAY, JANUARY 28, 2012

11:00 a.m.-10:30 p.m.

PRO BOWL TROPHY PHOTO OPPORTUNITIES

Wolfgang's Tip: Join us for weekend brunch (11 a.m.-3:30 p.m.), lunch (11 a.m.-5 p.m.), happy hour (4-6:30 p.m.) or dinner (5-10:30 p.m.)!

7:00-10:00 p.m.

PRO BOWL BLOCK PARTY ON KALAKAUA AVENUE

Wolfgang's Tip: Join us for dinner and watch the activities on Kalakaua Avenue from our third floor vantage point.

The NFL Pro Bowl will take place on Sunday, January 29th, at Aloha Stadium.

"We hope all football fans will take this opportunity to visit Wolfgang's Steakhouse, take a photo with the trophy, meet the cheerleaders, and also enjoy some of our fabulous food!" added Nickerson. "Royal Hawaiian Center has the best parking deal in Waikiki - first hour free and \$1 per hour for the next 3 hours, with validation."

Wolfgang's Steakhouse is also hosting private events for the NFL during Pro Bowl Week.

For more information on NFL Pro Bowl Hawaii 2012, please visit <http://www.nfl.com/probowl>.

For reservations, please go to www.opentable.com or call 808.922.3600. For more information, please call us or visit www.wolfgangsteakhouse.net.



Hawaiian Diacritical Marks

Waikī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Royal Hawaiian Center features Teresa Bright, Sean Naauao, Kapala and Beer & Wine Garden at Waikīkī Pro Bowl Block Party

Pro Bowl Trophy Displayed at Wolfgang's Steakhouse by Wolfgang Zwiener

The Royal Hawaiian Center is fielding an all-star team of Hawaiian entertainment, dining, shopping, and convenient parking, quarterbacked by the only Beer & Wine Garden in Waikiki at the Official NFL Pro Bowl Block Party Saturday, January 28 from 6:00 to 10:00 p.m. on Kalakaua Avenue.

Mingle with Pro Bowl players, cheerleaders, and team mascots enjoying the Waikiki festivities and view the trophy first-hand at Wolfgang's Steakhouse by Wolfgang Zwiener, on level 3 of Building C near Forever 21. The trophy will be on display from January 24 to 28 prior to the big game.

Celebrate with free entertainment by renowned Hawaiian artists Teresa Bright, Sean Naauao and Kapala at the Center's *Mele Ailana - Music of the Islands* stage - the first stage as you come down Kalakaua Avenue near the intersection at Royal Hawaiian Avenue. See below for the entertainment lineup.

In honor of the Pro Bowl Block Party, the Center will also be hosting its Royal Hawaiian Center Beer & Wine Garden from 6:00 to 10:00 p.m. in The Royal Grove. The Official Pro Bowl Beer, Bud Light Lime, along with an assortment of other beers and wines, will be available for purchase. A portion of the proceeds will go to benefit the Visitor Aloha Society of Hawaii (VASH).

Shop or dine during the Block Party and enjoy validated special event \$5 parking. Visit Lei Ohu Guest Services to receive special event validation.

ENTERTAINMENT LINEUP

6:40 - 6:55 p.m. - Halau o ke Aalii Ku Makani

Led by Kumu Hula Manu Boyd, Halau o ke Aalii Ku Makani opens up the NFL Pro Bowl Block Party with traditional hula, part of Royal Hawaiian Center's weekly series, hula kahiko at Helumoa. The troupe earned third place overall honors at the 2011 Merrie Monarch Festival. Boyd is also the cultural director at Royal Hawaiian Center.

7:10 - 8:00 p.m. - Teresa Bright & Friends

Teresa Bright is well known throughout Hawaii and around the world as one of the islands' premier Hawaiian female vocalists with a strong bent for jazz and a definite savvy for Hawaiian jazz. This multi Na Hoku Hanohano winner and outstanding savvy recording artist continues to enjoy ongoing popularity on local airwaves and in performances throughout Hawaii, Japan and beyond.



8:10 - 9:00 p.m. - Kapala

Zannuck Kapala Lindsey is one of Hawaii's foremost performers in Hawaiian, jazz, rock and island contemporary genres. His ability to produce recordings and performances combining loads of talent is phenomenal. Kapala - Adriona Larioza, Kimo and Kalanikai Artis (brothers), Richard Heirakuji, Lopaka Hoopii and Lindsey - exudes talent, high energy and Hawaiian roots with huge contemporary appeal to audiences throughout Hawaii and around the world.

9:10 - 10:00 p.m. - Sean Naauao

Among Hawaii's most respected vocalists, performers and recording artists, Sean Naauao represents a generation adept in multiple genres from traditional Hawaiian to reggae, pop and island contemporary. Naauao has received multiple Na Hoku Hanohano Awards including male vocalist of the year and reggae album of the year, as well as numerous traditional Hawaiian awards and more. He excels in multiple music disciplines from composition to performing artist, and is a highly acclaimed producer.



continued

Continued from previous page

The Center is open from 10:00 a.m. to 10:00 p.m. daily. For more information, call Lei Ohu Guest Services at (808) 922-2299 or visit www.RoyalHawaiianCenter.com.

Royal Hawaiian Center's validated parking promotion offers the first hour free with \$1 per hour after that for up to 4 hours (\$3 for 4 hours). Standard parking rates apply thereafter at \$6 per hour. For special events, \$5 parking is available with validation at Lei Ohu Guest Services. No minimum purchase is required for validation.

Royal Hawaiian Center has the largest garage in the heart of Waikiki with 10 levels of parking and more than 600 stalls. The parking garage entrance is located up the ramp as you enter the Center on the right side of Royal Hawaiian Avenue.

For more information please call Lei Ohu Guest Services at (808) 922-2299 or visit www.royalhawaiiancenter.com. Follow Royal Hawaiian Center on Twitter @RoyalHawnCtr or "Like" us on Facebook at www.Facebook.com/RoyalHawaiianCenter.

Get up close and physical with Dancing with the Stars Champion Karina Smirnoff

Celebrity Professional Dancer Brings Her Popular DanceFIT Workout Tour to Hawai'i

Marriott Resorts Hawaii is pleased to announce a series of fitness classes featuring Karina Smirnoff, the reigning dance champion of ABC-TV's Dancing with the Stars Season 13. Smirnoff will bring her DanceFIT Tour to Hawaii from January 25 to February 2, 2012 with classes offered exclusively at Marriott resorts on Kauai, Hawaii Island, Maui and Oahu. The professional ballroom dancer will show how to get a dancer's body in four weeks inspired by her popular Shape Up with Karina Smirnoff fitness DVD.

"We are thrilled to welcome Karina to Hawaii and Marriott, where resort guests and island residents alike will no doubt get a great physical workout with the dance pro," said Chris Tatum, Vice President, Marriott International - Hawaii, Pacific Northwest, Northern California, and Utah.

"I'm so excited to be able to share DanceFIT with Hawaii," said Smirnoff. "It's a great program, perfect workout, fun time and amazing results. Let's get 2012 off to a great start!"

Open to the public for a fee of \$30 per person, Smirnoff will host one 55-minute fitness class at each of the participating Marriott resorts. Each class will include instruction from Smirnoff, followed by time to meet-and-greet with the star.

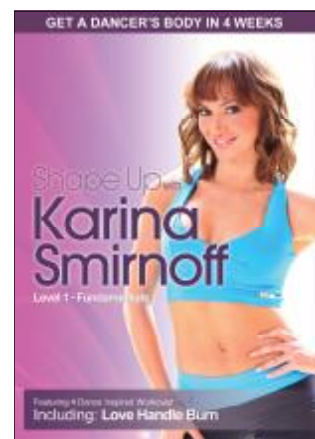
For kama'aina, the resorts are also offering a combination room-and-fitness class package, making it easy to stay over and get in shape:

Waikiki Beach Marriott Resort & Spa - Tuesday, January 31 at 4:00 p.m./\$175 room package

* Time of DanceFIT class subject to change

For more information on the Karina Smirnoff DanceFIT room packages, please visit www.marriotthawaii.com and use promo code Z43. Valid kama'aina ID is required upon check-in.

Marriott will donate a portion of the money from the Karina Smirnoff DanceFIT room packages and the Karina Smirnoff DanceFIT ticket sales to select non-profit, charitable Hawaii organizations.



Celebrity Chef Joanne Chang's Pastry Demonstration

Followed by Champagne Brunch

Halekulani, celebrated for its personalized service, masterful cuisine and innovation, invites guests to delight in an exclusive pastry demonstration by acclaimed Boston pastry chef Joanne Chang, whose chain of *Flour* bakeries has received critical acclaim in the culinary world.

During the demonstration of how to make Chef Chang's signature sticky buns, as well as a salmon, herb cream cheese and red onion quiche, guests can sip champagne and marvel at the skills that made Ms. Chang a star in the American pastry industry. Chef Chang will answer audience questions at the conclusion of her presentation.

Ms. Chang is fast becoming a household name in America; she has been the subject of rave reviews in *Gourmet*, *Food & Wine*, *Bon Appetit*, the *New York Times*, *Condé Nast Traveler*, *Lucky Magazine*, *Inc. Magazine*, and *Boston Magazine* and has received numerous Best of Boston awards. Her bakery, *Flour*, was also featured on *Throwdown with Bobby Flay* on the Food Network, in which Ms. Chang's signature sticky buns won.

An honors graduate of Harvard College with a degree in Applied Mathematics and Economics, Ms. Chang left a career as a management consultant to enter the world of professional cooking. In 2000, Ms. Chang opened *Flour*, a bakery and café, in Boston's South End. *Flour* features breakfast pastries, breads, cakes, cookies, and tarts as well as sandwiches, soups, and salads. *Flour* has expanded to three stores.



Photo credit Keller+Keller

Chang was nominated for a James Beard Award in 2011. She also has a restaurant Myers+Chang with her husband Christopher Myers.

The demonstration will be followed by a multi-course brunch of sweet and savory dishes. Guests will receive a personally autographed cookbook to enjoy reading and experimenting Chef Chang's recipes at home after the event.

Saturday, January 21, 2012
10:30 - 11:30 Pastry Demonstration
11:30 - 12:30 Brunch
\$79 inclusive

Menu:

Champagne

Flour's Signature Breakfast Pastry Basket - Banana Bread, Sticky Buns, Buttermilk Biscuits with Parsley and Sage

Smoked Salmon, Herb Cream Cheese and Red Onion Quiche

Roasted Organic Chicken with Quinoa Tabbouleh and Watercress Salad

Chocolate Cream Pie

Coffee or Tea

Halekulani's pastry chef Mark Freischmidt will work in tandem with guest Chef Chang on this special event. Pastry Chef Freischmidt, a graduate of the prestigious Culinary Institute of America's Baking and Pastry Program, has baked his way around the Americas, from his native Wisconsin, down to a luxury resort in Costa Rica, with many stops in between. His passion for this art drives his desire to constantly evolve the creation of pastry and breads, and his specialties are featured at Halekulani.

Chef Chang's visit is made possible due to the following: Kapiolani Community College in cooperation with the Hawaii Culinary Education Foundation (HCEF), funded by the Lyle S. Guslander Distinguished Visitors Program.

OHANA Waikiki Connection Continues in 2012

Sampling of free amenities includes transportation on the Waikiki Trolley Pink Line as well as complimentary Internet and phone services

[OHANA Hotels & Resorts'](#) popular OHANA Waikiki Connection returns in 2012 to help vacationers making travel plans in the New Year stretch their budget with complimentary services.

"Guests continue to rave about the great value of staying with OHANA, thanks to OHANA's Waikiki Connection -- and we're happy to continue to offer these complimentary amenities for our visitors in the coming year," said Tom Wakita, director of sales and marketing for OHANA Hotels & Resorts. "Between our affordable room rates and the free conveniences for every guest, staying with OHANA Hotels & Resorts is the way to travel for anyone looking for value in 2012."

With the OHANA Waikiki Connection, shopping and sightseeing has never been easier with complimentary access to the Waikiki Trolley's Pink Line, which takes travelers down Kalakaua and Kuhio Avenues, with stops at the entertainment district of Waikiki Beach Walk, and to Ala Moana Center. [OHANA Hotels & Resorts](#) guests simply show their room card key at any of the conveniently located trolley stops for a lift for up to two passengers. With ample pick-up points and scheduled stops every 10 minutes, getting out and about in Waikiki is a breeze.

OHANA guests also can stay in touch with friends and family back home with complimentary Internet and phone services. Log on to the complimentary Wi-Fi access available in most common areas of all OHANA hotels or enjoy additional wired access in hotel rooms. The OHANA Waikiki Connection also provides the first 15 minutes free for long-distance calls to the United States and Canada to check in with family and friends back home or local calls to Oahu, Maui, Kauai, Molokai, Lanai or the Hawaii Island.

With the Waikiki Connection, guests will also enjoy convenient in-room amenities at no additional cost including a guest room safe to secure valuables and daily servings of coffee and tea to start each morning off on the right foot. Additionally, travelers will receive a complimentary OHANA drawstring tote bag upon check-in (one per room, per stay), a handy takeaway that's perfect for the beach or shopping trips.

The OHANA Waikiki Connection is available at the following OHANA properties on Oahu:

[OHANA Waikiki East](#), starting at \$115

The OHANA Waikiki East offers the utmost convenience for guests looking to do it all in Waikiki. The hotel's central location is within five to ten minutes from the sun and surf of Waikiki Beach as well as premiere shopping and entertainment along Kalakaua Avenue. Guests can choose between standard hotel rooms and one-bedroom suites with kitchenettes, and will find a swimming pool, fitness room, Laundromat and video game arcade all on-site.

[OHANA Waikiki West](#), starting at \$95

Travelers can spread out at the OHANA Waikiki West with flexible accommodations, including guest rooms, suites or kitchen combo rooms that connect a standard and kitchenette rooms for additional space and privacy. The hotel's central location puts travelers across the street from the bustle of the iconic International Market Place and other shopping venues as well as being a short stroll to Waikiki Beach.

[OHANA Waikiki Malia](#), starting at \$115

Guests at the OHANA Waikiki Malia will find themselves in a shopper's paradise with the Duty Free Shoppers (DFS) Galleria right next door, the shops and restaurants of Waikiki Beach Walk just a short stroll away, and access to Ala Moana Center via the Waikiki Trolley Pink Line. After a long day on the town,

continued



Continued from previous page

guests can relax in recently refurbished hotel rooms or make use of the newly installed lounge pool and whirlpool spa. In addition, travelers needing to stay nearby the airport or in Hawaii on business will enjoy OHANA Airport Connection amenities at the OHANA Honolulu Airport Hotel, with rates starting at just \$119 per night.

The OHANA Airport Connection includes a convenient 24/7 shuttle service to and from Honolulu International Airport to accommodate even early morning or late night departures and arrivals. To perk up for their flight, guests are provided coffee and tea in hotel rooms to accompany the daily paper, all at no additional cost. Plus, staying connected to work on-the-go is easy with Wi-Fi access in the lobby, pool area, meeting and banquet rooms or utilizing wired high-speed Internet in guest rooms. Phoning home is also free for the first 15 minutes of long-distance calls to the United States and Canada as well as local calls to all Hawaiian Islands.

Rates for [OHANA Hotels & Resorts](#) are per room, per night, for single or double occupancy. Rates and specials cannot be combined with other offers and are subject to availability and change. Restrictions may apply. Taxes are not included. Rates may not be used for group bookings without prior authorization from Outrigger.

For reservations and additional information, call your preferred travel professional or contact [OHANA Hotels & Resorts](#) toll-free at 1-800-462-6262 or visit www.OhanaHotels.com. E-mail reservations are also available at reservations@ohanahotels.com.

Upcoming issues of Waikīkī Wiki Wiki Wire ...

February 2 and 16

Spring Into Action with Aston Hotels & Resorts' Threebie Freebie – Third Night Free Offer

Aston Hotels & Resorts has an offer too good to miss. From now through February 17, Hawaii travelers can grab a “Threebie Freebie” and receive every third night free at participating Aston properties on four lush Hawaiian islands.

In addition to the free nights offer, Aston is giving the gift of its exclusive Aloha Book, jam-packed with offers worth more than \$2,500 in savings on dining, shopping and activities. This popular amenity serves as a guide to some of the best culture, history, cuisine, and attractions in Hawaii.

Nightly starting rates for the limited time “Threebie Freebie” promotion:

Oahu

Aston Waikiki Beachside Hotel from \$137

Aston Waikiki Joy Hotel from \$147

Aston Pacific Monarch from \$183

Booking Period: Jan. 1 – Feb. 17, 2012

Travel Dates: Apr. 1 – June 30, 2012

Booking and travel dates vary by island. Blackout dates and some restrictions apply. Prices do not include taxes or fees, are subject to change without notice and cannot be combined with any other promotions.

For more information, visit: www.astonhotels.com/threebie

Abhasa Spa ranked No.4 in the Top 100 spas of 2011

Abhasa Spa, at the Royal Hawaiian Hotel, was recently named No.4 in the annual ranking of the Top 100 Spas of 2011, based on consumer behavior on “Spas of America” website.

“Spas offering escape, rejuvenation and wellness in beautiful outdoor settings continue to prove popular with spa consumers,” says Spas of America president Craig Oliver. “Only three spas in our top 30 were City spa experiences, while consumers were drawn to discover Destination, Country, Wine, Beach and Ocean experiences.”

The Top 100 Spas of 2011 includes 67 spas in the United States, 30 spas in Canada, and one spa each from Mexico, Costa Rica and Italy. Spas of America’s Top 100 Spas of 2011 are ranked by unique page views generated by customers visiting the website throughout the year. Spas of America’s global audience is very targeted: 70% women; 80% USA/ Canada; 25 to 65 years; \$75k to \$250k HHI; leisure and business travelers; and health, wellness and lifestyle oriented. In addition to the USA and Canada, Spas of America draws spa travel consumers from Europe, Asia and South America.



Abhasa Spa is nestled in the Royal Grove Courtyard of the world famous Royal Hawaiian, a Luxury Collection Resort (affectionately referred to as “The Pink Palace of the Pacific”), We are the only spa in Honolulu offering luxurious treatments in a serene tropical garden setting.

Hard Rock launches Jimi Hendrix Signature Series: Edition 29

*Limited-Edition Merchandise to Benefit
The Fender Music Foundation and The Jimi Hendrix Park Foundation*

Hard Rock honors legendary guitarist Jimi Hendrix with the launch of the brand’s Jimi Hendrix Signature Series: Edition 29 T-shirt and pin, the latter featuring a visual representation of the music legend’s most recognizable songs on a guitar image designed collaboratively in 1970 by Hendrix and artist Alan Aldridge, creator of Hard Rock Cafe’s iconic logo. The limited-edition merchandise will be available in stores and online beginning Monday, January 16, 2012, with 15% of the retail price benefiting The Fender Music Foundation and Seattle’s Jimi Hendrix Park Foundation.

Hard Rock’s Jimi Hendrix Signature Series: Edition 29 T-shirt and limited-edition pin will be available online and at the Hard Rock Cafe in Waikīkī.

- Jimi Hendrix Signature Series: Edition 29 T-shirt features Jimi Hendrix playing guitar with imagery that captures Hendrix’s own vision as drawn by artist Alan Aldridge. The design illustrates Hendrix’s iconic music and songs outlined in a guitar shape. This men’s T-shirt is made of 100% cotton jersey fabric and available in heather navy. (\$26)
- Jimi Hendrix Signature Series: Edition 29 limited-edition Pin is modeled after the Fender Stratocaster® Guitar Jimi Hendrix played onstage during his iconic Woodstock performance in 1969. The piece is set on a gold base metal with the imprint of Jimi’s signature. (\$12)



For more information, please visit www.hardrock.com.

Work in Paradise at Outrigger Luana Waikiki

New meeting space offers ideal venue for group functions up to 40 people

[Outrigger Luana Waikiki](#) is bringing something new to the table for businesses and groups with its newly introduced meeting space, perfect for everything from presentations to parties. Four meeting spaces are equipped with wireless Internet and state-of-the-art flat screen televisions, making business a pleasure. Plus, Outrigger Luana Waikiki's friendly staff is always on hand to ensure the perfect business function.

"We're helping our local and out-of-town business professionals get to work with the added convenience of our meeting facilities in an accessible location at the entrance of Waikiki," said Pamela Cabrera, general manager of Outrigger Luana Waikiki. "Party planners looking for a new venue can easily turn business into pleasure, by hosting company get-togethers here, with catering by Protea Cafe."

For intimate meetings, [Outrigger Luana Waikiki](#) offers a 192 square-foot space that seats six people. A second 280 square-foot room is perfect for hosting guests up to 10 for business lunches or after-work drinks. For groups up to 15, the hotel has a 285 square-foot room, and the largest conference room's 456 square-feet of space easily seats 40 people. Each room is newly furnished with comfortable seating for daytime meetings, with state-of-the-art flat screen televisions for presentations.

At [Outrigger Luana Waikiki](#), working professionals will also find a 24-hour business center for around-the-clock high-speed Internet access, personal computers, as well as access to a printer, and a fax machine that can be rented for meetings for an additional fee. This all-wireless property in Waikiki also offers free Internet access in all rooms for extra privacy, as well as in the hotel's lobby, mezzanine and pool deck.

The in-house restaurant Protea Café serves-up delicious catering options, so that meeting participants stay fresh and fed throughout the day. Start the day off on the right foot with the "Elite Breakfast," featuring a hearty selection of scrambled eggs, bacon, sausage, English muffins, toast and a choice of breakfast potatoes or fresh island fruit. For a midday break, the "Deli Package" offers lunchtime favorites of ham, chicken, roast beef and pastrami, so guests can create their own sandwich selections on flaky croissants, accompanied by a savory salad of tomato, celery, carrots and grilled mushrooms tossed with crisp romaine lettuce. Protea Café has also created "Coffee Break" options to provide meeting participants with fresh, hot coffees and teas alongside their freshly-baked pastries throughout the day. Professionals taking their meetings into the evening can also order catering options in advance for an additional after-hours fee to fuel participants for late night sessions.

Hotel guests staying at [Outrigger Luana Waikiki](#) can choose from a number of well-appointed accommodation options, including hotel rooms for two, studios with kitchenettes, or spacious one- and two- bedroom suites that include full kitchen areas. All units provide guests with balconies for ocean views or calming scenes overlooking Fort De Russy Park and have convenient amenities including air conditioning, televisions, alarm clock/radio, coffee maker and in-room safe for travelers' convenience.

Rates at [Outrigger Luana Waikiki](#) start at just \$119 per night. Taxes are not included. Rates and special offers cannot be combined and are subject to change without notice. For reservations or information, call your preferred travel professional or Outrigger Hotels & Resorts toll free at 800-OUTRIGGER (1-800-688-7444) within the United States, Guam and Canada or visit www.outrigger.com.



Masako McCarter named Outstanding Employee of the Year by Hawai'i Lodging & Tourism Association

Masako McCarter, an administrative assistant at The Royal Hawaiian, A Luxury Collection Resort, was named the Outstanding Lodging Employee of the Year today at the Hawaii Lodging & Tourism Association's (HLTA) Na Poe Paahana (the hardworking people) awards luncheon at the Sheraton Waikiki.

McCarter was selected to receive the lodging industry's top annual award based on her exceptional professionalism, service on the job at The Royal Hawaiian and outstanding community service.

"Masako McCarter is a kind soul, whose integrity and generosity comes through in everything she does," wrote Kelly Hoen, general manager of the Royal Hawaiian Hotel who nominated McCarter for the award. "Her selfless service to the Royal Hawaiian, its guests and the people of Hawaii comes from the heart and is inspired by the gratitude she has in her own life. She loves people and considers it an honor to be able to help them."

The Outstanding Lodging Employee of the Year award was one of nine awards presented at the annual statewide luncheon honoring Hawaii's top hospitality industry employees.

"We congratulate Masako on her outstanding achievement in being named the best of the best in our industry," said Mufi Hannemann, president and CEO of the Hawaii Lodging & Tourism Association. "Our winners and finalists are an example of the thousands of employees that make Hawaii so special."

Recipients of HTLA's accolades are selected based on nominations submitted by their supervisors and co-workers, and are judged on the basis of outstanding and exceptional service to hotel guests, co-workers and the community. This year was the 22nd annual luncheon.

Other Waikiki hotel winners were:

Outstanding Lodging Employee of the Year

In the category won by Masako McCarter, the other awardees were:

2nd Place - Roy Yokoyama, Waikiki Beach Marriott Resort and Spa

3rd Place - Chris Kiaha, Moana Surfrider, A Westin Resort and Spa

Bell/Valet Person of the Year

2nd Place - Chad Nakamura, The Royal Hawaiian, A Luxury Collection Resort

Engineering/Maintenance Person of the Year

3rd Place - Virgilio Ganal, Moana Surfrider, A Westin Resort and Spa

Front Office Person of the Year

1st Place - Hiroe Yanagisawa, The Royal Hawaiian, A Luxury Collection Resort

Housekeeper of the Year

1st Place - Marylou Raquel, Hilton Hawaiian Village

2nd Place - Shufen Ng, Waikiki Resort Hotel

3rd Place - Cristiana Mamuad, Outrigger Reef on the Beach

Manager of the Year

1st Place - Lynette Eastman, Aqua Waikiki Wave and Waikiki Pearl

2nd Place - Kelly Zane, Sheraton Waikiki

Security Officer of the Year

2nd Place - Matthew Neely, Sheraton Waikiki

3rd Place - Harvey Keanoano, Waikiki Beach Marriott Resort and Spa



ANTEPRIMA/WIREBAG Launches 3rd “ANTEPRIMA X Hello Kitty” Collaboration

“Dragon Kitty” to Celebrate the Year of Dragon

ANTEPRIMA/WIREBAG, well known for its fun yet sophisticated handbags expertly hand-knitted with cords exclusively manufactured in Italy, in a luxuriously dazzling array of colors, is pleased to announce the launch of 3rd collaboration bags with Hello Kitty on February 1st, 2012.

After 2 years since the last collaboration created a sensation around the world, “ANTEPRIMA x Hello Kitty” is finally back! The long-awaited 3rd collaboration is named “Dragon Kitty” in celebration of the year of dragon. The Hello Kitty Wirebag comes in two dragon motif styles. Start your new year with “Dragon Kitty” which will bring you good luck in 2012!

1. “DRAGON KITTY” Large (\$1,058)

Hello Kitty wearing a dragon costume has become the Wirebag! Representing ANTEPRIMA’s theme “Fun & Joy,” this 3D design makes you feel happy once you see. As well as carrying it as an adorable accent bag, you can enjoy it as an interior accessory for 2012.



“DRAGON KITTY” Large

Size: H17 in including handles

Color: Nero Opaco (Enamel Black) \$1,058

2. “DRAGON KITTY” Small (\$554-\$635)

Kitty’s face-shaped Wirebag comes with a dragon embroidered mesh pouch. This bag can be used in two ways with a detachable chain strap. Handles can be folded inside the bag. Perfect for those who want to carry a lucky dragon item fashionably.



“DRAGON KITTY” Small

Size: W9.5 x H7 in

Color: Nero Opaco (Enamel Black) \$554
Orogento (Silver Gold) \$635

Waikiki Store

Royal Hawaiian Center, Building B-Level 1

Phone: 808-924-0808

Hours: 10:00am – 10:00pm

Aqua honored with three awards

Aqua Hotels & Resorts (www.aquaresorts.com), a full-service Hawaii hotel management company, recently garnered three Magellan Awards for 2011 from Travel Weekly, recognized as the national magazine of the travel industry.

- “Don’t Touch My Package” promotional site, Magellan Gold
- “Right Price, Right Now” advertising campaign, Magellan Silver
- Aqua Hotels & Resorts website, Magellan Silver

Capturing the Magellan Gold Award was a well-timed and executed special that responded to the nation’s enhanced security measures for travelers. Aqua conceived a consumer package which included multiple spa treatments for guests enjoy as they de-stressed and eased tensions once in Hawaii. A short-term website was also created to elaborate on the special details and promote the offer.

“We are extremely honored to receive these prestigious awards from Travel Weekly,” said Elizabeth Churchill, Aqua’s VP Sales & Marketing. “The marketing team works incredibly hard to create clever and timely packages, promotions and advertising campaigns which offer attractive prices and inclusions to boost bookings.”

Aqua Hotels & Resorts hires Stephen Keller as Corporate Controller

Aqua Hotels & Resorts (www.aquaresorts.com) hired Stephen Keller as Corporate Controller.

For the past six years, Keller was Chief Financial Officer and Administrative Director for the Marimed Foundation. Prior to that position, Keller worked for eight years as Controller for Dream Cruises, Inc. where he was responsible for Accounting, Finance, M.I.S. and Human Resources.

"We are excited to welcome Stephen back into the hospitality industry as a key addition to our accounting team," said Ben Rafter, Aqua's President and CEO. "His experience in Finance is vital as we continue to grow the company."

As Corporate Controller, Keller directs all accounting functions for the company to include internal controls and audit relationships.

Keller received his M.B.A. in Finance at the University of Denver, as well as his B.S.B.A. in Business Administration and Hotel / Restaurant Management.



Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Kūhiō Beach Hula Show – January 2012

Show time is **6:00**

Authentic Hawaiian music and hula shows by Hawai'i's finest *hālau hula* (dance troupes) and Hawaiian performers.

Opens with torch lighting and traditional blowing of conch shell. Tues-Thurs-Sat-Sun, weather-permitting. 6:30-7:30 p.m. (6:00-7:00 p.m. Nov-Dec-Jan) at the Kūhiō Beach Hula Mound, diagonally across from Hyatt Regency Waikiki Beach hotel at Uluniu & Kalākaua Ave.

Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by Hyatt Regency Waikiki Beach, Hawaii Tourism Authority, City & County of Honolulu and Waikīkī Improvement Association.

For information, call 843-8002.

Week-nights

Every Tuesday – Ainsley Halemanu and Hula Halau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudge" Young and Puamelia

Week-ends

Sat Jan 21 – Shirley Recca and Halau Hula O Namakahulali

Sun Jan 22 – Twyla Ululani Mendez and Halau Na Pua A Lei

Sat Jan 28 – Joan S. Lindsey and the Joan S. Lindsey Hula Studio

Sun Jan 29 – Leimomi Ho and Keali'ika'apunihonua Ke'ena A'o Hula



Street activity in / near Waikīkī (courtesy of the City)

January 22, 2012 Sunday
7:00AM Starts
8:30AM Ends

HAROLD CHAPSON MEMORIAL 8K RUN sponsored by Mid-Pacific Road Runners Club. The event is expected to have 200 runners. It will start at Kapi'olani Park Bandstand at Monsarrat Ave., to Kalākaua Ave., to Diamond Hd Rd., to Kahala Ave., to Paikau St., counterclockwise around Triangle Park, to Diamond Hd Rd., to Kalākaua Ave., to finish at Hon. Marathon Finish Line.

Contact John Simonds 373-3609
E-mail: simonds001@hawaii.rr.com

January 28, 2012 Saturday
6:30PM Starts
11:30PM Ends

PRO BOWL BLOCK PARTY sponsored by City & County of Honolulu /WIA/NFL. The event is expected to have 5,000+ participants. The event will close Kalākaua Avenue all traffic lanes/sidewalk areas, from Lewers St to Kealohilani Ave. One mauka lane on Kalākaua Ave. will be closed from 11 am for booth setup. Traffic will be diverted at Lewers St. starting 5 pm for event.

Contact: Rick Schneider 734-6900
Email: rick@eventsint.com

Waikīkī Wiki Wiki Wire - Newsletter Deadline

The WIA newsletter is published 2x per month—generally on the first and third Thursday.

Waikīkī-related news and information submitted by members for the Waikīkī Wiki Wiki Wire should be received no later than 4pm Wednesday for newsletters published and distributed on Thursday.

Information received after the deadline will be considered for inclusion in the following issue.

Photos which accompany stories are always welcome and, for best results, should be attached to the email as a separate jpeg - maximum 1 MB each image please.

Single page PDFs are also welcome but they should look like flyers and not press releases (without media contact information, dateline, city, etc.).

Your kokua is appreciated. *Mahalo.*



WAIKĪKĪ IMPROVEMENT ASSOCIATION

2250 Kalākaua Avenue, Suite 405-2, Honolulu, HI 96815

Waikīkī Wikiwiki Wire is published weekly by Sandi Yara Communications for WIA
If you would like to share your news with other members, please send your info to:
editor@waikikiimprovement.com



GOODFELLOW BROS., INC. GENERAL CONTRACTOR

January 12, 2012

Aloha,

Goodfellow Bros., Inc. (GBI) would like to inform you that we will be performing work activities within the Kakaako area as part of the Nimitz Highway and Ala Moana Boulevard Resurfacing and Highway Lighting Replacement Project over the coming weeks. Work activities will include the installation of large manholes, tree trimming, and trenching.

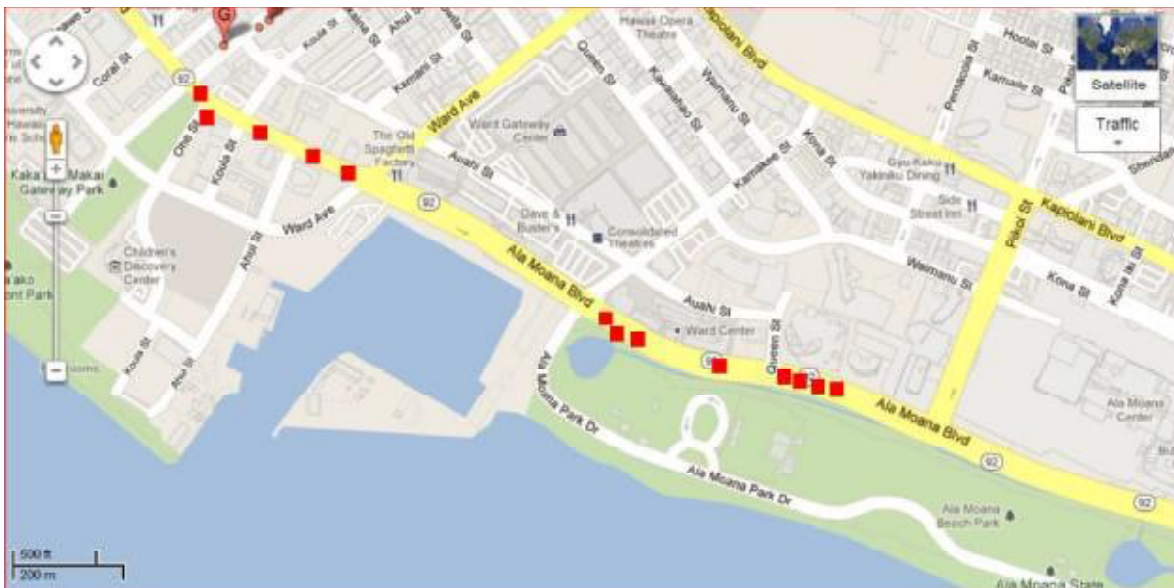
On Sunday, January 15, 2012, the installation of sheet piles will be performed between Cooke and Ahui Streets. This will require the closure of one left lane in both directions along Ala Moana Boulevard between Cooke Street and Ward Avenue. The work is anticipated to be performed between the hours of 6:00 a.m. to 8:00 p.m. In an effort to minimize impacts to the surrounding areas, tree trimming operations will also be conducted between Piikoi and Kamakee streets on this day. Majority of the work will be done in the median of the road which will require the closure of one left lane when heading east. This activity is anticipated to end around 4:30 p.m.

The continuation of the sheet piling and installing manholes will continue for several more weeks. The work will move east towards Ward Ave. as each manhole installation is completed. The next sheet piling activity is tentatively scheduled for the following Sunday, January 22, 2012. Trench work will follow thereafter. Updates will be provided as the work progresses.

The Department of Health (DOH), Department of Transportation (DOT), and GBI are working together to ensure all efforts are being made to minimize the impact to the residents and businesses in the area. For the duration of the construction activity, the primary contact for any issues or concerns will be Fred Hollenbeck. He is available by email, fredh@goodfellowbros.com as well as a dedicated hotline number 753-8930 (24 hrs, seven days a week). Please do not hesitate to provide his contact information to others.

We ask for your patience and understanding while this necessary work is completed in an effort to accomplish the goal of providing a better and more open view plane by undergrounding utility cables and removing poles, upgrading the service to the area, as well as increasing public safety.

The following map identifies the primary areas in which work will be performed.



**‘ŌLELO OLA O KA ‘ĀINA
LIVING LANGUAGE OF THE LAND**

Hō‘ailona Lanakila

TROPHY




Hanohano = honor **hō‘ike** = to exhibit **‘ālohilohi** = sparkling **kaimana** = diamond
hale ‘aina = restaurant **kinipōpō peku** = football **ho‘ohana** = to create **kūikawā** = special

Hanohano maoli nō mākou i ka hō‘ike ‘ia aku i kahi hō‘ailona lanakila, he nani ‘ālohilohi kohu kaimana ala. Aia nō ma ka hale ‘aina ‘o Wolfgang’s Steakhouse ia mea e puni ‘ia nei e ka lehulehu pā‘ani kinopōpō peku o ‘Amelika. Na Tiffany i ho‘ohana a u‘i maiāu. E kipa mai e ‘ikemaka i ia mea kūikawā ma Helumoa nei.

Royal Hawaiian Center at Helumoa is honored to once again exhibit the Pro Bowl trophy of the National Football League whose luster mimicks sparkling diamonds. Wolfgang’s Steakhouse is where to go to check out this highly coveted treasure, Jan. 24-28, 2012. The trophy was created by Tiffany and Co. Come and witness this rare exhibition at Royal Hawaiian Center, Building C, Level 3, above The Royal Grove.



‘Ōlelo Ola o ka ‘Āina is created by Royal Hawaiian Center as an ‘ōiwi Hawai‘i public service for the Waikiki Improvement Association’s e-newsletter, The Wikiwiki Wire.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 FEBRUARY 2012 Schedule and performers subject to change without notice			1 KAWIKA TRASK & FRIENDS 6 – 7p	2 PCC 11 – 12p ROYAL HAWAIIAN BAND 1 – 2p PU'UHONUA 6 – 7p	3 KALA'I STERN & FRIENDS 6 – 7p	4 PCC 11 – 12p HALAU O KE 'A'ALI'I KU MAKANI 6 – 6:30p PO'OHALA 7:30 – 8:30p
5	6	7 KEOAHU 6 – 7p	8 KAWIKA TRASK & FRIENDS 6 – 7p	9 PCC 11 – 12p SEAN NA'AUAO 6 – 7p	10 KU'UIPO KUMUKAHI & THE HAWAIIAN MUSIC HALL OF FAME SERENADERS 6 – 7:30p	11 PCC 11 – 12p HALAU O KE 'A'ALI'I KU MAKANI 6 – 6:30p CHRISTIAN YRIZARY 7:30 – 8:30p
12	13	14 NANEA 6 – 7p	15 KAWIKA TRASK & FRIENDS 6 – 7p	16 PCC 11 – 12p ROYAL HAWAIIAN BAND 1 – 2p PU'UHONUA 6 – 7p	17 KU'UIPO KUMUKAHI & THE HAWAIIAN MUSIC HALL OF FAME SERENADERS 6 – 7:30p	18 PCC 11 – 12p HALAU O KE 'A'ALI'I KU MAKANI 6 – 6:30p HULILI 7:30 – 8:30p
19	20	21 KEOAHU 6 – 7p	22 KAWIKA TRASK & FRIENDS 6 – 7p	23 PCC 11 – 12p SEAN NA'AUAO 6 – 7p	28 KU'UIPO KUMUKAHI & THE HAWAIIAN MUSIC HALL OF FAME SERENADERS 6 – 7:30p	25 PCC 11 – 12p HALAU O KE 'A'ALI'I KU MAKANI 6 – 6:30p BARRETT AWAI 7:30 – 8:30p
26	27	28 NANEA 6 – 7p	29 KAWIKA TRASK & FRIENDS 6 – 7p			

Aloha Harmony Tea House

**GRAND OPENING
January 20, 2012**

Hawaiian Blessing at 5pm

**Aloha Harmony Tea House is a peaceful refuge –
where you can experience an impressive array
of 86 looseleaf teas and more.**



**Located on the corner of Kalia Road & Beachwalk Street
Phone: 924-5400**





CELEBRATE Chinese New Year IN WAIKIKI

It's the Year of the Dragon!
Don't miss your chance to celebrate
Chinese New Year—Waikiki Style.

January 27th, 2012

4:00-5:30 PM

**Outrigger Waikiki on the Beach
Outrigger Reef on the Beach**

6:00-8:30 PM

Waikiki Beach Walk

6:00-6:30 PM

**The Chinese Lion Dance Association
will be performing "Chinese Pole
Jumping" and martial arts in the
plaza/stage at Waikiki Beach Walk.**

Sponsored by Island Jewelry

We're pleased to welcome the Chinese Lion Dance Association who has become Hawaii's ambassador to Hong Kong for the sport of Pole Jumping or "jong" lion dance. They have competed in various international pole jumping lion dance tournaments in Hong Kong and Taiwan, as representatives from Hawaii USA. Local television stations KITV "Pamela Young's Mixed Plate" series has profiled the team as they journeyed to Asia and competed against the best lion dance teams from around the world. In 2002 and 2004, the Chinese Lion Dance Association served as host to Asian teams in Hawaii's first Lion King's Competition.



Weekly Events & Promotions

January 22-28, 2011



Sunday, 1/22

- OUTRIGGER REEF:** ➤ 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Lehua Kalima (info. 924-4990)
**** January Promotions ****
~Serenity Spa Hawaii (For more info. call: 926-2882)
- OUTRIGGER WAIKIKI:** ➤ 4-6p Duke's: HENRY KAPONO (info. 922-2268)
➤ 2p Hula Grill: Aloha Hour / 7-9p Kalani Maio & Leilani Vakauta w/Kealoha (info. 923-4852)
**** January Promotions ****
~Waikiki Plantation Spa (For more info. call: 926-2880)
- WAIKIKI BEACH WALK:** ➤ Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)
**** January Promotions ****
~Island Heritage (For more info. call: 923-4400)
~Malibu Shirts: 4-5p Hanabada Days (For more info. call: 923-0306)
~POPITS (For more info. call: 922-9500)

Monday, 1/23

- OUTRIGGER REEF:** ➤ 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Sean Naauao (info. 924-4990)
- OUTRIGGER WAIKIKI:** ➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)
➤ 4p Hula Grill: Aloha Hour / 7-9p Eric Lee (info. 923-4852)

Tuesday, 1/24

- HOLIDAY INN WAIKIKI BEACHCOMBER RESORT:** ➤ 9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)
- OUTRIGGER REEF:** ➤ 11a Kuloko Arts of Hawaii: FREE "Watercolor Lessons" w/ Patrice Federspiel (info. 922-5110)
➤ 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Weldon Kekauoha (info. 924-4990)
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)
➤ 4p Hula Grill: Aloha Hour / 7-9p Kamuela Kahoano (info. 923-4852)
➤ 8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)
- WAIKIKI BEACH WALK:** ➤ 4:30-6p "Ku Ha' aheo"~ Evening Hula, Fountain Stage (info. 931-3591)

Wednesday, 1/25

- OUTRIGGER REEF:** ➤ 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Cyril Pahinui (info. 924-4990)
- OUTRIGGER WAIKIKI:** ➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)
➤ 6p Strolling Hawaiian music by Hemapa'a
➤ 4p Hula Grill: Aloha Hour / 7-9p Jeremy Cheng (info. 923-4852)
➤ 8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)
- WAIKIKI BEACH WALK:** ➤ 4-4:45p "Free" Yoga on the Lawn (info. 922-0171)

Thursday, 1/26

- OUTRIGGER REEF:** ➤ 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Kawika Kahiapo (info. 924-4990)
- OUTRIGGER WAIKIKI:** ➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)
➤ 4p Hula Grill: Aloha Hour / 7-9p Sheila Waiwaiole & Mara Sagapolu (info. 923-4852)
➤ 8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)
- WAIKIKI BEACH WALK:** ➤ 9p-12a Giovanni Pastrami: Free Karaoke (info. 923-2100)

Friday, 1/27

- HOLIDAY INN WAIKIKI BEACHCOMBER RESORT:** ➤ 9:30a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)
➤ 9:30p Kailua Bay Buddies
- OUTRIGGER REEF:** ➤ 4-5:30p CELEBRATE Chinese New Year
➤ 6:30-8:30p Kuloko Arts of Hawaii: Shoji Ledward (info. 922-5110)
➤ 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Kaukahi (info. 924-4990)
- OUTRIGGER WAIKIKI:** ➤ 4-5:30p CELEBRATE Chinese New Year
➤ 5p Piano by Jeanette Travias, Lobby
➤ 4-6p Duke's: Maunalua (info. 922-2268)
➤ 4p Hula Grill: Aloha Hour / 7-9p Alika Souza & Johnny Kukui w/Kealoha (info. 923-4852)
➤ 8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)
- WAIKIKI BEACH WALK:** ➤ 6-8:30p CELEBRATE Chinese New Year ~ Plaza (info. 931-3591)

Saturday, 1/28

- HOLIDAY INN WAIKIKI BEACHCOMBER RESORT:** ➤ 9:30p Jimmy Buffett's: Kailua Bay Buddies (info. 791-1200)
- OUTRIGGER REEF:** ➤ 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Manoa DNA (info. 924-4990)
- OUTRIGGER WAIKIKI:** ➤ 4-6p Duke's: VAIHI / 9:30p-12a Chris Murphy Duo (info. 922-2268)
➤ 3:30p Hula Grill: Aloha Hour / 7-9p David Asing & Garret Shirai w/Kapua (info. 923-4852)
➤ SOS Main Showroom: 8:30p, SOCIETY OF SEVEN
- WAIKIKI BEACH WALK:** ➤ Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)

Activities are subject to change or cancellation without notice.



Weekly Events & Promotions

January 29-February 4, 2011



Sunday, 1/29

OUTRIGGER REEF:

- 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Hoku Zuttermeister (info. 924-4990)
- ** January/February Promotions **
- Serenity Spa Hawaii (For more info. call: 926-2882)

OUTRIGGER WAIKIKI:

- 4-6p Duke's: HENRY KAPONO (info. 922-2268)
- 2p Hula Grill: Aloha Hour / 7-9p Kalani Maio & Leilani Vakauta w/Kealoha (info. 923-4852)
- 7:00p SOS Main Showroom: LIVE DANCE MUSIC featuring New "CHAOS" (info. 923-7469)
- ** January/February Promotions **
- Waikiki Plantation Spa (For more info. call: 926-2880)

WAIKIKI BEACH WALK:

- Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)
- ** January/February Promotions **
- Island Heritage (For more info. call: 923-4400)
- POPITS (For more info. call: 922-9500)

Monday, 1/30

OUTRIGGER REEF:

- 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Sean Naauao (info. 924-4990)

OUTRIGGER WAIKIKI:

- 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)
- 4p Hula Grill: Aloha Hour / 7-9p Eric Lee (info. 923-4852)

Tuesday, 1/31

HOLIDAY INN WAIKIKI BEACHCOMBER RESORT: OUTRIGGER REEF:

- 9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)
- 11a Kuloko Arts of Hawaii: FREE "Watercolor Lessons" w/ Patrice Federspiel (info. 922-5110)
- 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Weldon Kekauoha (info. 924-4990)

OUTRIGGER WAIKIKI:

- 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)
- 4p Hula Grill: Aloha Hour / 7-9p Kamuela Kahoano (info. 923-4852)
- 8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

WAIKIKI BEACH WALK:

- 4:30-6p "Ku Ha`aheo" - Evening Hula, Fountain Stage (info. 931-3591)

Wednesday, 2/1

OUTRIGGER REEF:

- 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Cyril Pahinui (info. 924-4990)

OUTRIGGER WAIKIKI:

- 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)
- 6p Strolling Hawaiian music by Hemapa a
- 4p Hula Grill: Aloha Hour / 7-9p Jeremy Cheng (info. 923-4852)
- 8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

WAIKIKI BEACH WALK:

- 4-4:45p "Free" Yoga on the Lawn (info. 922-0171)



Thursday, 2/2

HOLIDAY INN WAIKIKI BEACHCOMBER RESORT: OUTRIGGER REEF:

- 9:30p Jimmy Buffett's: Borderline (info. 791-1200)

OUTRIGGER WAIKIKI:

- 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)
- 4p Hula Grill: Aloha Hour / 7-9p Sheila Waiwaiole & Mara Sagapolu (info. 923-4852)
- 8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

WAIKIKI BEACH WALK:

- 9p-12a Giovanni Pastrami: Free Karaoke (info. 923-2100)

Friday, 2/3

HOLIDAY INN WAIKIKI BEACHCOMBER RESORT: OUTRIGGER REEF:

- 9:30a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)
- 8p Kailua Bay Buddies
- 6:30-8:30p Kuloko Arts of Hawaii: Shoji Ledward (info. 922-5110)
- 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Kaukahi (info. 924-4990)

OUTRIGGER WAIKIKI:

- 5p Piano by Jeanette Travias, Lobby
- 4-6p Duke's: Maunalua (info. 922-2268)
- 4p Hula Grill: Aloha Hour / 7-9p Alike Souza & Johnny Kukui w/Kealoha (info. 923-4852)
- 8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

Saturday, 2/4

HOLIDAY INN WAIKIKI BEACHCOMBER RESORT:

- 8p Jimmy Buffett's: Kailua Bay Buddies (info. 791-1200)

OUTRIGGER REEF:

- 3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Manoa DNA (info. 924-4990)

OUTRIGGER WAIKIKI:

- 4-6p Duke's: LIVE LOCAL ENTERTAINMENT / 9:30p-12a LIVE LOCAL ENTERTAINMENT (info. 922-2268)
- 3:30p Hula Grill: Aloha Hour / 7-9p LIVE LOCAL ENTERTAINMENT (info. 923-4852)
- SOS Main Showroom: 8:30p, SOCIETY OF SEVEN

WAIKIKI BEACH WALK:

- Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)



Activities are subject to change or cancellation without notice.